

Patient and Public Partnership Recruitment Campaign 2024

Norma Deasy
Linda Sice Brogan



An tSeirbhís Náisiúnta Scagthástála
National Screening Service



Our campaign goal



An tSeirbhís Náisiúnta Scagthástála
National Screening Service

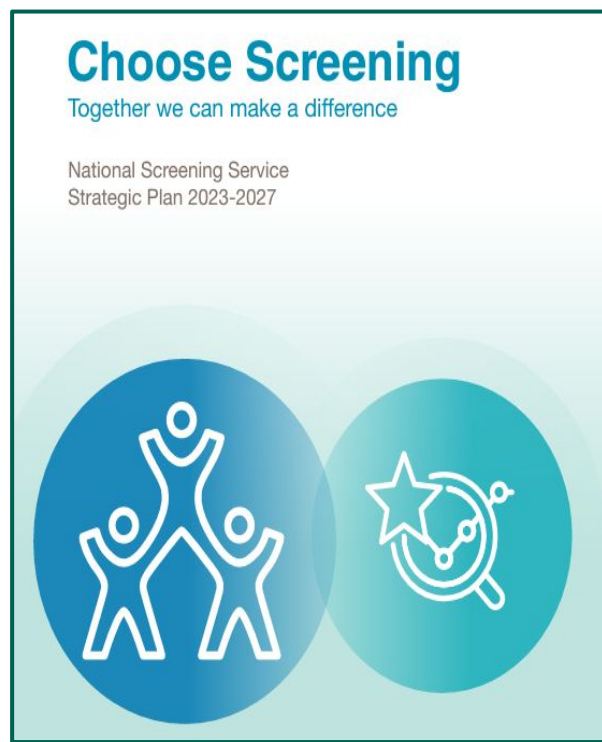
Increase membership of our Patient and Public Partnership (PPP) and our member's diversity.



Co-designing our campaign



An tSeirbhís Náisiúnta Scagthástála
National Screening Service



Our project team

- Patient and Public Partnership representatives
- External communications team
- Senior health promotion officers
- Behavioural scientist
- Internal Communications team
- Press and Media officers
- Social media officers



Our campaign messages



An tSeirbhís Náisiúnta Scagthástála
National Screening Service

Join other
volunteers from
all walks of life.

No matter how
much or how little
time you have.

Interested in
improving
screening services
for everyone.

Want equal
opportunity and
access to
screening for
everyone.

Open to sharing
opinions

Respectfully listen
to others

We can
support you to
take part.



Campaign promotion



An tSeirbhís Náisiúnta Scaghtástála
National Screening Service



leinsterexpress.ie + 1

Date: 18/05/2024

HSE call out to Laois volunteers to help make a difference to health screening Volunteers sought to help shape Ireland's four national screening programmes - bowel, breast, cervical and retinopathy

HSE call out to Tipperary volunteers

Do you want to help make a difference to HSE screening programmes? If so, the HSE National Screening Service (NSS) is seeking volunteers in Tipperary to join the Patient and Public network to help shape Ireland's four national screening programmes - bowel, breast, cervical and retinopathy (an eye disease linked to diabetes).

HSE National Screening Service seeking Limerick volunteers

By Bernie English - May 25, 2024



Screening service seeks volunteers

Dear Editor,
Over 2m people in Ireland are eligible for the **HSE** National Screening Service. We have four programmes: BreastCheck, CervicalCheck, Bowel-Screen, and Diabetic RetinaScreen.

Our screening programmes look for early signs of disease to help prevent or reduce people's risk of developing a disease or detect health issues early.

This ensures that anyone who develops the disease gets the best chance of early and more effective treatment.

We aim to support people to make informed decisions about choosing screening, by promoting the benefits and limitations of screening symptom awareness.

However, we can't do this alone.

A cornerstone of providing high quality health services is working in partnership with patient and public partnership volunteers.

Our small network of committed volunteers are at the centre of all our decision-making, working with our teams to develop and evaluate all our programmes.

We are now seeking

more members. We are looking for people from all backgrounds in Roscommon to share their ideas, energy, and life experiences to help us to continually develop our screening programmes and, ultimately, help save lives.

Volunteers choose the level of commitment – even a small amount of time will make a big difference. Volunteering also provides personal development opportunities for training and being a part of our passionate network.

Everyone in Ireland, at some point, will become eligible for screening.

Joining our network gives an opportunity to ensure your voice is heard, while making a positive and lasting impact.

If this sounds of interest, please contact us by emailing ppplead@screeningservice.ie for more information or search for "National Screening Service Public and Patient Partnership information" on [HSE.ie](https://www.hse.ie).

Yours sincerely,
Fiona Murphy,
Chief executive of the
HSE National Screening Service.



Date: 17/05/2024



Ireland Live

Donegal volunteers sought by HSE to help health screening We are asking people to share their valuable ideas, energy and life experiences to help improve Ireland's health service by volunteering with our Patient and Public Partnership network





Campaign promotion



An tSeirbhís Náisiúnta Scaghtástála
National Screening Service

Your voice is our strength.

Join our Patient and Public Partnership network.



Being a Patient and Public Partnership rep means being part of a project team from an over-sight perspective. I'm not expected to be an expert. I'm given a voice to speak if I have anything to contribute, with no pressure to do so. It's very rewarding and I strongly recommend it.



Gráinne Culliton
PPP Representative
National Screening Service



An tSeirbhís Náisiúnta Scaghtástála
National Screening Service



Our health service

How co

Contact the HSE

Making it better

HSE.ie > Our Health Service

Your Health

Will feels valued at HSE National Screening Service Public Patient Partnership Network

23rd July 2024



Your voice is our strength.

Join our Patient and Public Partnership network.



I feel my time, effort, and voice is highly valued within the Patient and Public Partnership. It is rewarding to see the evidence of my participation in the work of the National Screening Service. I would encourage anyone interested in helping to shape vital national health services to get involved.



Erin Nugent
PPP Representative
National Screening Service



An tSeirbhís Náisiúnta Scaghtástála
National Screening Service

Your voice is our strength.

Join our Patient and Public Partnership network.



Being part of the Patient and Public Partnership is a way of being involved in helping, even in a small way, to support and endorse the National Screening Service. There is always room for new people in the network. It is very satisfying and the people you will engage with are extremely knowledgeable and very welcoming.



Keith Cairns
PPP Representative
National Screening Service



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National Screening Service



HSE Ireland
June 2, 2024 · 🌐

Will Kennedy, Cork volunteer with the National Screening Service, HSE discusses the important role volunteers have in developing our health services.

Are you interested in helping to make our National Screening Service better? Join our Patient and Public Partnership. No matter how much time you have, your help will make a difference.

#ChooseScreening |



An tSeirbhís Náisiúnta Scaghtástála
National Screening Service

NSS STAFF NEWSLETTER

June 2024



Our learnings



An tSeirbhís Náisiúnta Scagthástála
National Screening Service



Help make our screening services better for everyone.

Join our Patient and Public Partnership network.



We want to hear from people of all backgrounds.

Be part of a strong volunteer network of people willing to share ideas and life experiences to improve our National Screening Service for breast, bowel and cervical cancer, and for an eye disease in people with diabetes.

No specific experience or time commitment necessary; training is provided.
We can help if you have access needs.

Email: pplead@screeningservice.ie



AN tSeirbhís Náisiúnta Scagthástála Gairne
The National Screening Service





Introducing new members



An tSeirbhís Náisiúnta Scagthástála
National Screening Service

“It is very exciting to help other persons to help them and this programme has helped me so much so it’s very nice to be a part of this initiative.”



Alejandra Diaz

“Thank you for always being so welcoming and inclusive.”



Mary Kennedy



Dympna Cremin

“As a patient representative I feel my voice is heard by those making decisions about patient care.”

“Being part of the PPP has given me an opportunity to contribute to something that I care passionately about, screening services. Screening services save lives.”



Fran Devlin



Cynthia Cosme Cravo

“Being a PPP is about keeping the patient voice at the table. Every step matters, and staying involved is a chance to learn, share our perspective, and be part of the conversation.”